Call to Order
Ormend Yeilding called the meeting to order at 11:43 a.m.

He encouraged all Board members to write a brief note in the two “Give a Gift that Counts” cards provided to them. The notes are to go to past Board members and some past Board presidents. He then congratulated Pam Gould for being recognized as the Consortium of Florida Education Foundations' 2015 Star School Board Member.

Consent Agenda
There was no vote on the consent agenda. Approval is to be sought via email voting.

Guest Speaker
Ormend told the group that last month Cindy and Debbie Clements participated in the Charles Schwab Pro Bono Challenge, a day when top managers use their talents to help local nonprofits address critical issues. The team assigned to the Foundation focused on internal challenges such as identifying the Foundation’s role versus its purpose, telling the story and building a solid team of directors and employees. Dee Nelson, Human Resources Employee Relations Advisor at Charles Schwab, served on the team that worked with Cindy and Debbie. Dee offered to do an analysis of the Board and staff using Strength Finder and also donated the books that each Board and staff member received.

Dee conducted some thought provoking exercises and spoke about the results from the Strength Finder activity. She gave insights as to the current makeup of the Board’s strengths and pointed out some areas of opportunities. She also gave suggestions as to how to maximize the overall strength of the Foundation team which includes Board members and staff.
Strategic Plan Presentation
There will be a workshop on January 19th specifically to discuss the plan and operationalize it. Anyone who wants to have input in the process is welcome to attend. Ormend highlighted the following goals.

Goal #1 is Intense Focus on Student Achievement
Under this goal is “invest in proven programs” by serving as an incubator for programs the district wants to test to see if they should go full scale. There is also the teacher grant program which is moving to larger grants with more impact. The concept of an online crowd sourcing program for smaller grants is also being explored. The last objective is to use business connections and work with NAF to provide student internship opportunities.

Goal #2 is High Performing Dedicated Team
This goal focuses on funding professional development, paying for substitutes in order for teachers to take advantage of programs offered through the district. Or, scholarships could be offered for continue education opportunities. It also looks at developing leadership programs or enhancing current programs offered through the district to create teacher leaders and create a pipeline of principals.

Goal #3 is Sustained Community Engagement
This goal looks at growing our school and district funds, stewarding our donors, and working with other nonprofit partners to achieve district priorities.

Goal #4 is Facilitate Aligned Organizations
This goal seeks to connect the Foundation with other key groups invested in education and networking to gain brand presence among community leaders.

Goal #5 is Intensive Capital Projects
This new goal is to support the School Board’s work in building magnet schools and other capital projects not fully funded by tax dollars.

Goal #6 Efficient Foundation Operations
The focus of this goal is on diversifying the Board, increasing Board engagement, increasing unrestricted giving, documenting how the Foundation will work with the district's philanthropic office, increasing internal and external communications and ensuring staffing is sufficient to successfully execute the plan.

Ormend reminded the group that the planning session is from 8:30 to 10 a.m. January 19th if any Board member wants to be part of the conversation.

Give the Gift that Counts Update
Sherry Magee updated the Board on the Give the Gift that Counts campaign. Foundation staff is working with District staff to address the $30,000 gap. Joyce Romano has done a great job so far with her contacts and gifts are already being received. Sherry asked that all Board members fill out their cards by Friday. She also agreed to give a $50 donation in honor of Dee Nelson. Ormend matched the gift.

NAF Presentation
Ormend introduced Pat Breeding who spoke to the group about providing business connections and working with the National Academy Foundation or NAF to provide student internship opportunities. Currently there are seventeen academies and there will be twenty-four by the end of the year. The goal is to have thirty total so that all high schools have an academy. The goal is to
create industry partnerships so that there are paid internships available for students enrolled in an academy. A summer program is to be piloted with 11th and 12th graders to work 120 hours in total with teacher supervision over the summer. She is looking for companies to partner with on the program. The cost is approximately $1,500 per student.

**Closing Comments**

The meeting was adjourned at 12:59 p.m.