I. Call to Order & Guest Introduction

Ormend called the meeting to order at 11:50 a.m.

He then introduced the guests; Jessica Guthrie from Midtown Consulting was on hand to provide a recap of the now-complete strategic planning work, while all the other guests – Tobi Allen, Chris Arenth, Elise Breth, Kelly Flaherty Clark, Frankie Callen Elliott, and Diane Gullett - were in attendance as prospective board members for the 2017-18 fiscal year.
Scott noted that there were also new staff present, Pam Carson and Kathleen Wright, and suggested that everyone, new and existing staff and board members, provide a brief introduction of themselves to the group as a way to get acquainted.

II. President’s Report

- Restructure update and introduction of new staff:
  Scott reviewed the reasons for and benefits of moving the Community Resources department to fall under the Foundation’s leadership; the change came about as a result of assessing the entire Communications Department for redundancies in functional capacities and assets and recognizing that greater alignment was desirable for both departments. Not only for efficiency’s sake; aligning the Foundation’s mission with the programs and events Community Resources has already developed will afford the district a unified strategy and the ability to capture a full philanthropic picture of OCPS.
All of this will help us to continue maximizing support for our children. Ormend reminded the board of past instances where donors were confused and potentially put-off by the old silo approach and Debi pointed out that the cost of expanding the department will appear minimal relative to the positive impact it will almost certainly lead to from an income perspective.

- **New funds and grants update:**
  Debi continued from that point to highlight the news regarding changes in funds from the 2016-17 fiscal year: the Foundation added 17 new funds, including 4 in progress, which is a 34% increase in the total number of school and district funds managed by FOCPS.

  In addition, there are 4 new investment funds under the Foundation: the City of Maitland fund, the Superintendent’s discretionary fund, a fund from the OCPS Marketing & Events department, and the Athletic Preservation Fund. The Foundation was also approved to receive several substantial grants: $100k from Wells Fargo, $50k from Duke Energy, $30k from the Orlando Sentinel Family Fund, and $10k in NAF Academy money, among others.

  Because a significant amount of FOCPS’ grant money is earmarked for the Read2Succeed program, Elizabeth Conrad and her team assembled a video and slideshow to share with the board as part of the grants discussion; after the video, Scott reaffirmed that while Read2Succeed will be under the OCPS Curriculum department going forward, the program will continue to receive strong Foundation support.

- **18-Month Strategic Plan update:**
  Jessica Guthrie from Midtown Consulting gave a presentation on the entire strategic planning process, culminating in a “reveal” of the final version of the Foundation for OCPS 2017 18-Month Strategic Plan.

  Some items of note –
  
  - Process started in 9/16 with the OCPS 2020 plan in mind, to ensure alignment
  - Focus has been shifted from programs (2015) to donors (2017)
  - The Strategic Plan Task Force, over the course of 5 work sessions with Jessica, brought the plan to 80% completion prior to asking the board for review/input
  - Drafts of the plan were socialized with individuals intended to provide a wide sample of perspective from our community, from school board members and the superintendent, to business and philanthropic leaders, to school and district staff
  - As part of the final polishing of the plan, it was decided that “Invest in Student Achievement” is the primary goal that all other stated goals must support
  - A scorecard has been made to assist with reporting to the board, in clear terms, all progress; both quantitative and event-driven

  To move forward, we will first request approval of the plan from the board; then, communicate our story and share the plan with the larger community; next, identify board champions for all 6 of the supporting goals; and last, to operationalize and implement the plan.

### III. Consent Agenda

At this point in the meeting, items requiring a vote were addressed as follows.

- Discussion or motion requested to approve the minutes from April’s board
meeting: Alan motioned to approve, Eddie seconded. Motion passed by unanimous consent.

IV. Non-Consent Agenda

- 18-Month Strategic Plan – Discussion or motion was requested to approve the 2017-18 Month Strategic Plan; Alan made motion, David seconded the motion, motion passed by unanimous consent.

- 2017-18 Board slate and team – Discussion or motion requested to approve proposed board slate and new Foundation staff members; Alan so motioned, Judy seconded. Motion passed by unanimous consent.

- Reaffirmation of Agreement with School Board – Discussion or motion to reaffirm the Foundation’s 2016 agreement with the Orange County School Board requested; Alan made motion, David seconded, motion passed by unanimous consent.

- 2017-18 Budget – Scott gave a brief recap of the 2017-18 Budget, which has been reviewed in-depth at previous meetings. Ormend explained that the 2017-18 Budget as written has been recommended for approval by the Finance Committee, and after a brief discussion regarding the unpredictable nature of corporate gifts and that being the reason for a low budgeted amount in that line item, a motion was requested to approve. Alan made motion to approve the 2017-18 Budget as presented, David seconded; the motion passed by unanimous consent.

V. For Information – proposed amendments to Bylaws

- Proposed amendments - Bylaws, Articles of Incorporation:

  Ormend explained that the primary changes being suggested are in three areas: first, the flexibility/inflexibility of board terms; second, the procedures around resignations of members, and replacements following resignations/departures; and third, changes to Section V, Article 5.

  An additional minor change would be to remove the requirement that all committees be chaired by an active member of the board of directors. The document’s verbiage will be refined throughout.

  Scott asked that everyone serving on the 2017-18 board, review these documents in order to provide feedback over the course of the summer. It is here noticed that the board has been notified of the intent to vote on these amendments to the bylaws and articles of incorporation at the first board meeting of the new fiscal year, August 31.

  In response, Joyce offered two suggestions; that we clarify the policy and procedures regarding representatives appointed to the board by corporate (or other external) entities, and that also clarify the rules regarding proxy voting. She noted that for this meeting, there were three electronic votes (from Tom, Maria, and Ryan) without which we would not have quorum.

VI. Committee Reports

Updates from the Executive, Finance, and Board Development committees were provided during other portions of the meeting’s agenda; only the Golf committee was asked to speak at this time.

- Golf:
Matt explained that they are halfway to the Fore Our Schools 2017 fundraising goal of $200k, and that our new board members should feel encouraged to take part. It will be held on September 22 at the Grand Cypress, and there are many ways to get involved; from donating items for the raffle to becoming an event sponsor, and of course, playing in the tournament.

VII. **Old Business**

No old business.

VIII. **New Business**

Due to this being our final meeting for the 2016-17 fiscal year, gifts and recognition were given to our outgoing board members and board chair; Cathy Hertz, Johanna Lopez, Jenn Michaels, Maria Vazquez, and Ormend Yeilding.

The meeting was adjourned at 1:30 p.m.