BOARD OF DIRECTORS MEETING
11:30 a.m. – October 25, 2016
Ronald Blocker Educational Leadership Center, Superintendent’s Conference Room

Present: Ormend Yeilding, Matt Adcock, David Dawkins, Alan Fidelo, Pam Gould, Eric Kepfer, Sherry Magee, Ryan Mahaffey, Joyce Romano, Eddie Sanabria

Staff: Scott Howat, Debi Pedraza, Twanna Scroggins

Absent: Tom Barthel, Debbie Clements, Teresa Donaldson, Cathy Hertz, Eric Houston, Michael Ison, Judy Jenkins, Johanna Lopez, Jenn Michaels, Maria Vazquez

Guests: Scott Bridgman and Diane DiFebbo from CliftonLarsonAllen; Gar Williams and Jessica Guthrie from Midtown Consulting Group; Anthony Perez, Orlando Magic

Call to Order and Welcome Guests
Ormend Yeilding called the meeting to order at 11:48 a.m. and introduced guests.

Strategic Planning Presentation
Ormend summarized the history of the Foundation’s strategic planning to provide context. Scott Howat introduced Gar Williams and Jessica Guthrie from Midtown Consulting Group and described their history with OCPS (helped the district create the original strategic plan in 2007 and refresh it in 2016 working closely with OCPS internal resources). Ormend clarified that the board is not approving the proposal today; the Executive Committee will discuss it further and bring a final recommendation to the board at a later date.

Garr and Jessica presented an overview of the proposed process, which includes three phases. The discovery phase will include interviews with stakeholders and key staff, and will identify themes. The strategy sessions phase will include mission/vision validation, identification and alignment of values, strategic goal alignment, identification of outcomes, and identification of strategic and funding initiatives. The last phase involves finalizing all strategies.

Gar and Jessica also presented three delivery options: best, good, and basic. They differ primarily in the discovery phase: the best option includes stakeholder interviews, while the good option uses stakeholder group sessions and the basic option uses a single facilitated session. Those differences also change the cost and timeline: the best option is $26.4K and 3 months; the good option is $17.8K and 2.5 months; and the basic option is $12K and 1.5 months.

The key question is how much do we want to leverage Midtown’s objectivity?
Ormend reiterated that the Executive Committee will review all options in more details and choose one, then create a task force of board members to focus on this effort. Scott will forward the final presentation to the full board.

**2016 Audit Presentation & Vote**

At Ormend’s direction because quorum was not reached, Debi will send out an electronic poll later today to the full board to vote on accepting the 2016 audit and presentation.

Ormend introduced Scott Bridgman and Diane DiFebbo from CliftonLarsonAllen. Scott and Diane presented the 2016 audit, emphasizing that the timeline was followed and providing high-level financial highlights.

Overall, the audit was clean and smooth with no issues or difficulties. Net position has gone down because of selling back Florida Prepaid scholarships; there is no operations issue. Investment earnings are up and operating revenues are growing well. Two slight adjustments were made to net position. The auditors found no material weaknesses or serious deficiencies. In addition to the slight adjustments, there was a single comment regarding the need to improve the documentation and controls for the bank reconciliation process. Changes have already been made.

Ormend thanked the auditors for their work and asked all board members to respond to the electronic poll as soon as possible.

**President’s Report**

Scott shared details about the following newsworthy OCPS events:

Helios Education Foundation presented a $100K grant to the Orlando REP and OCPS for dual language learning in VPK programs in 11 classrooms at nine schools across the district. This opens opportunities to connect with Helios in the future. Joyce also has a relationship with Helios and can help facilitate, too.

Expectation Graduation, a program of the Minority Achievement Office, took place at five high schools and is aimed at engaging students who need one or a few credits to graduate and would otherwise be considered dropouts. Dr. Jenkins attended the event at Colonial High School. It was shared via social media and created an unexpected phenomenon: adults showed up to ask counselors about obtaining their diplomas. Orange Technical College was able to share some options and will now enhance and reshape the program to engage with those who need adult high school.

Job Fairs are ongoing – OCPS is always in need of teachers. At this time, there are 58 vacancies. We need to create a “bench” from which to draw and ensure we are fully staffed on Day One of each new school year.

The Foundation board will be added to the distribution list for “What’s News,” a twice-weekly email that highlights electronic stories about OCPS.

Pam Gould asked that the district’s legislative platforms be shared with the Foundation board, too.

Debi reported that the OCPS Gives campaign is underway and will wrap up at the end of October. All of the work done to ensure that employee records were downloaded into DonorPerfect is paying off: the process this year is clean, simple, and ensures that we have all of the data we need to properly record and track pledges and gifts. Once the campaign is complete, Debi will send the board a compilation of all OCPS Gives campaign materials.
Consent Agenda
The Consent Agenda was tabled because the meeting did not reach quorum.

Committee Reports
Twanna reported that the Golf Tournament was down in income but also considerably down in expenses, which helps offset the lower revenue. Participants are sharing positive feedback. The raffle is an area for improvement next year. Ormend noted that the event raised $130K and was only $6K under its goal even without a title sponsor. Twanna shared that we had 50 volunteers helping, including 13 from Mid Florida Tech. Alan suggested an online silent auction 3 to 4 weeks ahead of the event to help the raffle. Twanna reported that 6 unclaimed items will be auctioned through eBay. Matt offered his thanks to Twanna and led well-deserved applause for her.

In Tom’s absence, Ormend reported on behalf of the Finance Committee that our year-to-date investments are up $15K. We have recently learned that AMSCOT funds are not available this year; OCPS Gives should help cover this gap. Ormend shared Tom’s desire to focus on unrestricted giving as we move forward.

Dr. Jenkins paid a surprise visit to the meeting to thank the board members for their service and commitment. She is excited about the reorganization and leadership, and excited to see everyone step up – it makes a real difference for all our children. Ormend echoed her excitement; he is already seeing improvements in how we solve problems and move forward together.

Ormend reported that there is not much additional detail from the Executive Committee beyond the audit and strategic planning updates already shared. The volunteer coordinator for Read2Succeed was let go for performance issues; the position is scheduled to be refilled by November, and interviews are underway this week. Also, Teacher Grant deliveries are underway; Eddie shared positive reactions to his deliveries at Gotha and Ocoee middle schools. The other exciting news is the list of this year’s Hall of Fame honorees – all board members have been informed as part of the earliest groups to learn the names.

New Business
Pam Gould asked that the board and Foundation pay attention to forward thinking on the School Board side – how do we get ahead on that? How might we obtain the information we need to have an impact? We must factor in relationship building mechanisms. Scott noted that we will look at the Philanthropic Strategic Plan as part of the strategic planning process in order to plug into the pipeline of efforts coming down the road. Pam noted that we will also need to make choices about what we can impact. Scott wants to consider how the Foundation can prop up innovations and then scale them up.

New member: Anthony Perez, Orlando Magic

Ormend noted that we are excited to have Anthony Perez with us as a prospective new board member from the Orlando Magic. Board members introduced themselves to Anthony, who then introduced himself. He is an alumnus of Edgewater High School and UCF, and his three-year-old daughter inspired his interest in education. He is excited by all he’s heard and looks forward to joining the board. Ormend noted that the board will hold a formal vote at the December meeting. In the meantime, Anthony will be added to the board’s email distribution list.

The meeting was adjourned at 1:12 p.m.