I. Call to Order

Debbie called the meeting to order at 11:39 a.m. and suggested a brief round of introductions for the new members and guest present.

II. President’s Report

• Hurricane Relief efforts – update:

Scott provided handouts and shared current information regarding the ongoing hurricane relief efforts:

• The Welcome Center that OCPS started at Orlando International Airport is still operating but has moved to a site in the Lee Vista area. The set-up includes a Kids Resource Room with a pop-up banner for the Foundation by the entrance.

• Sprint’s 1 Million Project, which originally provided 2,000 devices as well as wi-fi hot spots for students who would otherwise not have access to those resources, has provided an additional 750 devices, largely in response to evacuee needs.

• FOCPS was contacted by Bank of America representatives to help develop a social responsibility event, to take place during a February conference they will be holding in Orlando for their national and international leadership. Other organizations involved include Second Harvest, Goodwill and A Gift For Teaching. The portion of the event FOCPS will facilitate and take part in will be a coat drive; as BoA leaders arrive onsite for the conference, there will be bins for coat donations. The messaging that has gone out within BoA has detailed the
need, and recommended that donors focus on larger sizes (for teenagers).

• **Hall of Fame – update:**

The 2018 Hall of Fame event will be held on May 5 at the Rosen Shingle Creek Resort. To encourage early registrations, early bird pricing is available on sponsorships (including for school tables), until March; about $60,000 has been received from sponsors and registrations so far. In response to questions about whether to attend with their employers or in their capacity as FOCPS board members, Scott and Debi explained that while all corporate table sponsors are much appreciated, board members can also register as individuals (at a discounted rate) and be seated throughout the room at various VIP tables.

While the event is not primarily a fundraiser, all proceeds from Hall of Fame will be used to provide STEM enrichment for students experiencing poverty or homelessness.

• **Grants:**

Debi gave an update on current grant applications and progress. As previously discussed, the Helios Foundation is providing grants to foundations for all Florida school districts that have enrolled significant numbers of Puerto Rican students displaced by Hurricane Maria. Of a total of $100,000 in grants, FOCPS has been allocated almost $20,000; it has been decided that this will be added to the Universal Orlando Foundation’s $20,000 grant designated for procuring instruments and other materials to allow these children to continue their music education.

Board members were also asked to review and sign three documents that FOCPS needs to have on file in order to qualify to apply for a grant from Disney.

• **NFL Alumni event at SeaWorld, January 27, 2018:**

Although the NFLA event at SeaWorld more limited than originally planned (as discussed at December’s meeting) it was still a success; not only did the event itself provide a great day for the children involved, it was a great opportunity for FOCPS to connect with NFLA players and coaches. Because of City Year Orlando’s support and involvement, their team was also able to make valuable connections and the NFLA is highly motivated to work with both of our groups again soon.

### III. Consent Agenda

*December Board Meeting minutes, December Financials*

Debbie requested a motion to approve the documents as presented; Eddie moved to approve and the motion passed by unanimous consent.

### IV. Committee Reports

• Community Outreach Committee:

Elise provided an update on the committee’s activity in December and January: using various criteria (including number of active volunteers, success/existence of PTA, SAC data, number of business partners, etc.), 10-15 schools have been identified as good
candidates for intervention and additional support. The committee will narrow this down to no more than 10 schools, and representatives from the committee will meet with these schools' principals in May to discuss strategies for success in the 2018-19 school year. At the end of the school year, success will be measured by how well the school is then able to meet the requirements for the FL DOE’s Five Star School Award.

The committee has also taken on the task of developing and planning recognition events, and decided that due to time constraints, there will be one event this year that will be celebrating our volunteers, mentors, and community partners. In future, a second event will be held to recognize major corporate and individual donors; for this year, the OCPS Hall of Fame event will be leveraged to provide appropriate recognition.

• Executive Committee:

Debbie stated that all new business from the most recent Executive Committee meeting was covered in Scott’s President’s Report.

• Finance Committee:

Tom gave a brief review: the 990 has been filed, all our current numbers (both raised/earnings and spending) are in line with projections, and funds under management are increasing both in number and in dollars. The current focus of the committee is reassessing the Investment Policy, to ensure that it strikes the necessary balance of flexibility and fiduciary responsibility; to that end, NBCS will attend the next committee meeting to answer questions and provide advice as appropriate.

In March, the committee will shift its attention to the 2018-19 budget draft.

Debi offered an explanation of the KPI document shared with the board, noting that the italicized numbers are for the partial year, measured against year-end. Because of the differing timelines for various projects throughout the year, this is only to provide a general idea of progress and does not necessarily provide an accurate picture of all aspects of the Foundation’s activity.

Two questions were raised: Tom asked if we can show growth of large gifts, and Matt asked if we can track FOCPS’ growth against the district’s growth. Debi replied that we could obtain some clarity on growth of large gifts by doing a break out of gifts first by constituency, then by average gift size. To the second question, the response was that we will obtain the necessary district data and develop a way of linking that to FOCPS data.

• Golf Committee:

Matt explained that due to some issues with Grand Cypress, the committee is considering moving the event to Disney’s Shades of Green facility, renting the ballroom there and golfing on the Palm and Magnolia courses. Fortunately, Disney’s pricing is comparable to Grand Cypress’, and the facility is available around that time. The date will also be changed if possible, as the committee would like to move the tournament back a couple of weeks to October 12, and take advantage of slightly cooler weather.

Last year’s event raised about $138,000 and the committee has plans to exceed that mark this year; one new incentive to encourage early sign-ups is a raffle for the chance to buy a sponsorship at a $1,000 discount.
V. Old Business

Pam shared that the GreenBack team is discussing the possibility of marketing the app and the partnership with FOCPS. In the meantime, they have signed up 12 schools and met with nearly 50, so they are expecting continued growth as we finish one school year and start the new one. Also, about 100 people who participated in OCPS Gives either gave or gave more, likely as a result of the GreenBack incentive, which equals an additional $19,000 earned.

Debbie thanked everyone who was able to join her in Duke Energy’s suite at the Amway Center for the Orlando Magic game.

VI. New Business

The Consortium for Florida Education Foundations has decided that it is time to refresh the design of the License 4 Learning plate option. Research has shown declining performance, so CFEF is planning to hire an artist to do the redesign, as well as a consultant to conduct market surveys and ensure the final design is appealing to consumers. They estimate the cost of this effort to be +/- $70,000; this cost will be split among the foundations in proportion to what they respectively earn every year from sales of the plate. Because FOCPS receives almost $30,000 annually from the program, CFEF is requesting that FOCPS contribute $5,051 as their share.

As per the bylaws, all unbudgeted expenses exceeding $5,000 require board approval; Debi requested that the board consider approving this expense. Debbie asked for a motion to approve the expense; Alan moved to approve and the motion passed by unanimous consent.

Meeting adjourned at 12:45 p.m.