BOARD OF DIRECTORS MEETING
11:30 a.m. – January 31, 2019
445 W Amelia St – Café A Conf. Room

Present: Tom Barthel, Elise Breth , Kyle Dencker, Greg Dotson, Frankie Callen Elliott (ph), Jose Fernandez (ph), Alan Fidelo, Patricia Fritzler, Pam Gould, Michael Hsu, Mike Ison, Erick Kepfer .Ryan Mahaffey, Allison Rivera, Eddie Sanabria, Audra Walters (ph), Ormend Yeilding (ph)

Staff: Susan Barnhill, Christi Bush, Joie Cadle, Pam Carson, Lola Gangi, Scott Howat, Debi Pedraza, Ermelinda Rolon, Kathleen Wright

Absent: Matt Adcock, Debbie Clements, Jennifer Flynn Dear, John DeLuca, Jose Fernandez

I. Call to Order
Meeting called to order at 11:39 a.m.

II. President’s and Director’s Reports

• The Orlando Magic Pick, Read & Roll event will focus on fourth- and fifth-grade students. Every fourth grader will be invited and transported to the arena where successful fifth graders will be honored for their effort and gains, thus inspiring the fourth graders to work hard throughout the year. There are about 16,000 fourth graders and about 800 fifth graders who may attend the event. As we finalize dates for the kick-off events, we will alert the board.

• Thanks to Silva Painting, a new student attendance incentive program is now underway for Ivey Lane, Rosemont and Lake Weston elementary schools. Leo Silva is donating six bicycles to each school (one for each grade level) as prizes for students who attend regularly. He is also donating an iPad to each school as a prize for a teacher attendance incentive program as well.

• Stellar Awards was a great event. Members of the Foundation board, Superintendent’s Faith-Based Advisory Council and Partners In Education were among the 1,500+ attendees. Melissa Pappas was named Teacher of the Year and will be a great addition to the Board. The next Stellar Awards event is scheduled for January 10, 2020.

• The Volunteer Recognition event at SeaWorld is scheduled for March 29, 7:45
a.m. – 10:15 a.m. This year’s theme is “Superheroes.” We will also recognize Five Star schools. There are over 200 nominations for ADDitions and about 100 nominations for Partners In Education – both are record totals. The judging for both will take place Feb. 5 between 8:30 a.m. and noon at the RBELC. We are currently looking for individuals who would like to assist with judging.

• $30,000 Orlando Magic grant received for Read2Succeed.

• Westgate Resorts Foundation renewed our grant for $15,000 to support Kid’s Closet, which provides right-sized clothing for homeless students and those who are experiencing upheaval at home due to domestic violence or other issues. They also renewed our Accelerated Teacher Pipeline collaboration grant with City Year without us having to apply.

• The Duke Energy application will be submitted before the end of the day today. It requests funding for Teacher Impact Grants and aligns with Duke Energy’s revised priorities, focusing on grades 4 through 12 and encouraging projects that include afterschool activities.

• Our Bank of America grant application is also underway; this grant supports an internship program by Career and Technical Education for rising seniors.

• We are seeing success right away with Joie Cadle on board, consulting and working on our school funds. Joie shared Westfield used their GreenBack dollars for a mural painted in the school cafetorium and representing a farmer’s market. Pam Carson and Joie will shoot a video at the school to capture images to inspire other schools. Joie has gathered positive feedback on suggestions such as helping schools plan campaigns to raise money for the entire year, or utilizing fund boards that include parent groups such as the PTA and SAC. The Orlando Gifted Academy raised over $20,000 in one month; Joie will meet with them to find out how that was accomplished. By the end of June, we will have a “Fund-in-a-Box” kit ready to go with templates for minutes, thank-you letters, bylaws and more, as well as other tools to make the school funds process easier.

III. Consent Agenda
Suggested changes for the December minutes are to change Tom Barthel from “absent” to “called in” on the December meeting minutes.

Kyle Dencker moved to approve the consent agenda; Pam Gould seconded; motion passed by unanimous consent.

IV. Non-Consent Agenda
No items.

V. Committee Reports

• Board Development - Debi
o We are still waiting for the Orlando Magic to let us know who will be offered for consideration for Anthony Perez’s seat.

o There is one more vacant seat available.

o Anyone is welcome to give suggestions for new Board members.

o Pam Gould suggested that one of the Faith-Based Advisory Council members could also serve on our Board.

o One a side note, a Faith-Based Advisory Council Summit will be held in October 2019; more details will be shared at a later date.

• Finance Committee – Tom Barthel

  o Through December, YTD support is $1.7 million; we are ahead of plan.
  o Total expenses on plan.
  o Grants: YTD funding is a little over $1 million – right on plan.
  o The committee is creating procedures for validation and/or renewal of our Investment Manager, both now and in the future. The Committee will present updated investment policy at the Board meeting in March for approval.
  o Per Tom’s request, a review of a program or major donor relationship now takes place at every Committee meeting, including why we are funding different programs. To piggyback on this good idea, we have reached out to City Year to share a brief presentation at the March Board meeting.
  o The Committee welcomed another new member, Kristen Orton. We are still looking for one more member, preferably a CPA.
  o The investment portfolio is performing as designed. In October, the stock market was down 5% for the month, while our portfolio was only down 3.5% for the month.
  o Will include profit & loss, key performance indicators and financial dashboard for Board of Directors meetings moving forward.

• Community Outreach Committee – Elise Breth:

  o We will meet with Girls on the Run early February to discuss the possibilities of getting the program into all our schools that are interested. Three Community Outreach schools (Catalina, Washington Shores and Mollie Ray) currently participate. We are told it is incredibly beneficial for the students and the schools see value in the program. Lockhart Elementary is applying for the spring session, which begins in February. They need help with funding – since they are Title I schools, the cost per student is only $35 per student. This is something we will explore in terms of sponsorship.

  o Scott and Debi secured incentives for students and teachers at two Community Outreach Schools and one STO school: Ivey Lane, Rosemont and Lake Weston. For each school, Silva Painting donated six bicycles for students (one for every grade level) and an iPad for teachers to win. The program focuses on improving attendance for both students and teachers.

  o Dommerich Elementary is going to formally partner with Hungerford Elementary. Catherine Howat and Hope McDavid are coordinating this effort.
Ms. McDavid reached out to discuss what this will look like and Elise put them in touch with their Parent Engagement Liaison. The principals have also been in communication; Principal Foster is on board.

- Merlin Entertainment will provide science presentations at Rosemont Elementary.

- Executive Committee:
  - The last meeting was a conference call.
  - Debi shared that the Board meeting Agenda is created during this meeting.

- Golf Committee:
  - Last meeting was November 2018.
  - High remarks received from the surveys.
  - This year, we are celebrating the 20th year for the golf tournament and we are looking to incorporate the 150th celebration as well.
  - Annual Golf Tournament scheduled for October 11, 2019, at Disney.
  - Working on an early bird sign-up.

- Top Talent:
  - Last meeting, we spoke about sponsorship packets and potential sponsors.
  - The next meeting will include marketing and getting information to the schools about the event.
  - Will have a meeting with Plaza Live next week for a walk-through.
  - Next meeting is scheduled for February 14.
  - The event will be held on April 27 at Plaza Live.
  - There will be student art on display in the lobby for the auction.
  - Orlando Regional Realtors Association is serving as our Headliner sponsor this year – thank you, Frankie!
  - We are actively seeking additional sponsors.

VI. Old Business

Meet and Greet with the School Board and Foundation Board members is currently being discussed. Debi is working with Deborah McGill from School Board Services to identify a timeframe to accommodate everyone; it will likely be an evening event off-site. Ormond Yeilding offered to host the event at his office. As soon as we have the date, we will send an invitation out to the Board.

VII. New Business

None

VIII. Adjourn

Meeting adjourned at 12:50 p.m.