Board of Directors Meeting
8:00 a.m., May 31, 2012
Fairwinds Credit Union

Host: Cathy Hertz


Guest: Brenda Carter De Treville, Ian Gesundheit, Tesfa Wondemagegnehu

Staff: Libby Lamm, Twanna Scroggins, Jeanne Smith

Excused: Renee Burke, Debbie Clements, Suzan Coddington, Eric Houston, Leah Shepherd, Josh Truitt

Absent: Eric Dodson, Tim Myers, George Novo, Patti Reilly-White

Call to Order
Alan Fidelo convened the meeting at 8:10 am. He began by thanking Cathy Hertz and Fairwinds Credit Union for hosting the meeting. He introduced the guests including Brenda Carter De Treville, Ian Gesundheit and Tesfa Wondemagegnehu. Doug Storer moved to approve the consent agenda. Jennifer Michaels-Gesundheit seconded the motion, and the consent agenda was approved by unanimous consent.

Finance Committee Update
Joe Losch presented the 2012-2013 operating budget. He noted that the revenue is up approximately $100,000 year over year due to an increase in pass-through funds and that the budget as presented is balanced. Kathy Hertz made a motion to accept the budget and Jim Waters seconded the motion. The budget was approved by unanimous consent.

Philanthropic Strategic Plan
Alan shared that the PSP committee members have been reviewing concept papers on important issues in education. The concept papers clearly outline the issue with additional information on potential partners, funding opportunities, tracking mechanisms and sustainability plans. Some of the issues being brought to the table include technology, guidance and college readiness. The group will review a few more concept papers and then will prioritize and choose the final concepts that will move forward. The goal is to have a draft of a plan ready by August/September to bring back to the Board for review. November 1st is the working date for the final action plan.

Golf Tournament
Doug Storer gave an update on the upcoming Golf Tournament. At this time, we are halfway to reaching our goal. Doug asked each and every board member to forward him names of prospects for sponsorships and/or to purchase foursomes. He is happy to facilitate asking for support but needs the names as soon as possible.
Orange County’s Top Talent
Alan gave an update on the success of Orange County’s Top Talent held May 12, 2012 at Hard Rock Live. Alan commended Leah Sheppard, Paul Mena, the staff of FOCPS and all the volunteers for their hard work on this time consuming but very worthwhile event. From the auditions to the show itself, the event was professionally managed and implemented. There were between 800-1000 attendees. The silent auction went very well and Debbie Clements efforts are greatly appreciated. Our sponsors were very pleased by the event and some have already agreed to renew their sponsorship for next year. Rosina McVicker, Rob Roache and Eddie Sanabria spoke to the group about their positive experiences with the event. Brenda de Treville agreed to help secure additional media coverage through her network of on-air talent for next year. There will also be more time between the auditions and the show in an effort to boost ticket sales. Alan commented that overall, Orange County’s Top Talent was a great way for the Foundation to engage and inspire our children and our community.

Board Recognition
Alan recognized the following Board members for their service:

- Betsy Bell - served a one-year term and helped secure increased funding through the Orlando Magic Youth Foundation and special events. We wish her the best of luck in her new position as Executive Director of the Foundation for Foster Children.
- Renee Burke - the 2012 Teacher of the Year, served on the Learning Support Goal Team and provided great insight from a teacher’s perspective.
- Jennifer Michaels-Gesundheit - served for two years and was instrumental in the recent refocusing of the Read2Succeed program. She served on the Literacies First Goal Team. We give her special thanks for being such a dedicated teacher.
- Patti Reilly-White - joined the board in 2008 and has served on the Golf Committee. She was in charge of the raffle for four years in a row and did an outstanding job. She also served on the Executive Committee for three years.
- Melanie Fernandez - served on the Board for the past 12 years. She has been a member of the Finance Committee, Executive Committee, and was Chair of the Board from 2006-2008. Melanie steered the Foundation during some difficult times and has been a generous supporter of the Foundation.

Election of Officers
Eddie Sanabria presented the 2012-2013 Nominating Slate of Board Members and Officers. New members to include the following: Brenda Carter De Treville, a 30-year marketing and public relations professional; Ian Gesundheit, Principal of Azalea Park Elementary; Tesfa Wondemagegnehu, the 2013 Teacher of the Year; and Rick Roach, representing the School Board for an additional one year term. Doug Storer made a motion to accept the nominating slate as presented and Rosina McVicker seconded the motion. The nominating slate was approved by unanimous consent.

Alan thanked the Board for the privilege of serving and he is proud of what the Foundation was able to accomplish during his tenure including the PSP, revision of the mission and vision, Orange County’s Top Talent, a new executive director, and improved relationships with OCPS staff. He congratulated the new officers and passed the president's gavel to Eddie.

Eddie thanked Alan for serving as Board Chair for the last two years. Alan joined the Board in 2006 and has served on the PSP Committee, the Finance Committee and was Board Chair for two years during a time of organizational change. He facilitated the hiring of a new executive director, engaged the School Board and OCPS staff with the PSP and helped complete a three-year strategic plan, which seeks to take the Foundation to new levels. And, as a part of that growth, he was instrumental in creating Orange County’s Top Talent.
**School Board Update**

- A video regarding the FCAT was viewed by the Board. A number of Board members commented on the current policy regarding FCAT and the negative impact it has on children, parents, teachers and the administration.
- Rick Roach, a member of the Central Florida School Board Coalition, reported that the group has prepared a white paper to be sent to the Florida School Board Association.
- Rick Roach said the best thing the Board can do is to become as educated as possible on the FCAT. He is hosting an information session on Tuesday, June 5th from 6:30-8:00 at Boone High School on this topic.
- He recommends that the Foundation Board create a special task force to delve deeper into this issue.

**Chairman’s Comments**

Alan thanked the group for their participation and noted that the next board meeting will be September 27, at Lowndes, Droscick, Doster, Kantor and Reed, P.A.

**Adjournment**

The meeting adjourned at 9:30 a.m.

Respectfully submitted,

Jeanne Daly Smith
Literacies Program Manager