Board of Directors Meeting
8:00 a.m., January 24, 2013
Fairwinds Credit Union

Host: Cathy Hertz

Present: Tobi Allen, Debbie Clements, Brenda de Treville, Alan Fidelo, Ian Gesundheit, Cathy Hertz, Michael Ison, James Lawson, Latria Leak, Ivan Lefkowitz, Joe Losch, Jim McIlrath, Rosina McVicker, Kevin Noonan, Michelle Radcliffe, Rick Roach, Rob Roche, Eddie Sanabria, Rich Sloane, Jim Waters, Tesfa Wondemagegnehu

Guests: Anna Diaz (OCPS), Joy Taylor (OCPS), Bridget Williams (OCPS), Ruth Brus (OCPS), George Perreault (OCPS), Eliezer Nieves (Legacy Middle School)

Staff: Cindy Williams, Twanna Scroggins, Julie Gillespie, Libby Lamm, Jeanne Smith, Hiba George

Absent: Travis Blue, Suzan Coddington, Eric Dodson, Deni Gorden, Eric Houston, Ryan Mahaffey, Tim Myers, George Novo, Joyce Romano, Douglas Storer, Josh Truitt, Ormend Yielding

Call to Order
Eddie Sanabria convened the meeting at 8:07 am. He began by thanking Cathy and Larry from Fairwinds for their hospitality. He introduced our guests from OCPS – Anna Diaz, Joy Taylor, Bridget Williams, Ruth Brus, George Perreault, and Eliezer Nieves (Legacy Middle School).

Consent Agenda
Eddie asked the board for a motion to accept the consent agenda as presented. Jim McIlrath moved to accept the consent agenda and Rosina Vickers seconded the motion. The motion passed with unanimous consent.

Finance Committee
Eddie presented the report on behalf of Ryan Mahaffey. The committee recommended approving the revised investment policy as presented. Because the motion came from committee, it only needed a second. Joe Losch seconded the motion. The motion was passed by unanimous consent.

Student Impact Story
Eliezer Nieves, an art instructor at Legacy Middle School spoke to the group about his experience as the facilitator of the school’s Middle School Morning Book Club. His club has fifteen members. The members are all boys and most come from single parent homes. The boys use Nooks to access their books. They meet for one hour each Monday to discuss their current title. They try to apply what they are reading to the real world. They are now reading Abraham Lincoln’s Killer. Nieves told a story about one young man who shares his e-reader with other kids outside the book club because he has enjoyed the book and the e-reader so much. This same young man, who used to be quite shy, is now much more outgoing and confident.
Executive Director’s Report

Cindy Williams reported on the accomplishments of 2012: (1) launched the strategic plan; (2) launched a new website; (3) held its first Orange County’s Top Talent fundraising event; (3) expanded the Finance Committee from three to 10 members; (4) created a new Communications Committee that produced a crisis communication plan; (5) hired three new staff members; and (5) managed the Philanthropic Strategic Plan (PSP).

The staff changes include hiring Julie Gillespie, part-time grants manager, and Libby Lamm, part-time finance manager. Twanna Scroggins, our 13 year Foundation veteran, is now our special events point person as well as continuing her duties with Teacher Grants and Teach In. Jeanne Smith is our part-time program manager for Literacies First which includes Read2Succeed. Hiba George, an Americorps Vista member, is with us for one year working with Read2Succeed schools within the City of Orlando.

A new Financial Dashboard has been created at the suggestion of Travis Blue. We have seen our finances remain stable and it looks very promising that we will meet all our expected numbers by the end of the year.

Strategic Plan Update:

**Literacies First:** Read2Succeed, part of Literacies First, served 175 students last year. As of today, we are serving 427 students in 46 schools in the County. Our main funder for this program is the Orlando Magic Youth Foundation. One of the keys to this success has been the creation of the reading assistants program and our partnership with Valencia College’s work study program. We also partner in a significant way with Orlando Cares, RSVP and Foster Grandparents. We have introduced monthly volunteer enrichment sessions made possible through funding from City of Orlando. We have also created a First Grade Vocabulary Enrichment Program which will begin its pilot in February.

**Learning Support:** The Teacher’s Grants program has distributed approximately $150,000 for grants to date. This year, every grant that scored high enough to be funded was awarded. The goals are raise and distribute $200,000 in teacher grants, so an effort is being made to raise additional dollars and increase the number of applications from teachers.

**Quality Teaching:** The Biology Lead Teacher program is going well. Lockheed Martin engineers are working with teachers on design challenges which can be brought into the classroom.

**Engagement:** From a financial management perspective, the Foundation currently manages 35 funds on behalf of a variety of OCPS schools and organizations. That is a 35% increase of funds managed year-over-year. The Foundation received more than $30,000 in administration fees last year, which represents a 126% increase in fees over the previous year.

Williams also announced Central Florida Federal Credit Union has agreed to a 2-year sponsorship agreement for Teach In. She confirmed that this year's golf tournament will again be at Orange County National. The auditions for Orange County's Top Talent will be open soon. Rob Roache has joined this committee to help sell sponsorships.

**Philanthropic Strategic Plan**
Eddie introduced Alan Fidelo to give the Board an update on the PSP. The history of the PSP was presented and the goals for the plan outlined. There were presentations on the following initiatives:

- Full Day Pre-Kindergarten
- Licensed Nurses In Every School
- Literacy Tutoring for At-Risk Students
- Read2Succeed and Middle School Book Clubs
- Access to STEM
Alan then outlined the next steps for the PSP as follows:
- Approval of PSP by both OCPS and FOCPS
- Hire Philanthropic Development Director
- Plan kick-off event for February/March 2013
- Create prospect list for event and follow-up
- Begin meeting with prospects
- PSP Committee meet quarterly
- Bring concepts to PSP committee
- Introduction to possible investors
- Recognition events (investors & programs)

Alan thanked the district staff including Dr. Jenkins, Jeannie Floyd, Dylan Thomas and his staff as well as the Boards of the Foundation and OCPS.

Alan moved to accept the PSP as presented. This motion was seconded by Joe Losch and Cathy Hertz.

**Adjournment**
The meeting was adjourned by Eddie at 9:40 a.m.