BOARD OF DIRECTORS MEETING  
8:00 a.m. – Thursday, January 23, 2014  
CNL

Host: Sherry Magee


Staff: Cindy Williams, Twanna Scroggins, Jeanne Smith

Guests: Debi Pedrozza, Cheishia King

Absent: Travis Blue, Debbie Clements, Susan Coddington, Angel de la Portilla, Brenda de Treville, Eric Dodson, Tim Gomez, Deni Gorden, Bill Gordon, Eric Houston, Ryan Mahaffey, Jennifer Michaels, Tim Myers, Kevin Noonan, Joyce Romano, Dorina Sackman, Rich Sloane, Douglas Storer

Call to Order
Joe Losch called the meeting to order at 8:10 a.m. He thanked Sherry Magee and her staff at CNL for hosting the event.

Read2Succeed Presentation
Joe introduced Valencia College student and reading tutor, Cheishia King. Cheishia spoke for a few minutes about the valuable work she is doing on behalf of Read2Succeed at Mollie Ray Elementary, Ivey Lane Elementary and Orla Vista Elementary. She shared some stories about the children and how she feels the program is working for those students.

PSP Update
Debi Pedrozza was introduced and gave a brief update on the Philanthropic Strategic Plan. She said that a number of “small conversations” are being scheduled. The concept papers are being updated and actually 5 or 8 are already completed. Changes are being made to the school nurse initiative. We are now looking for gap funding to boost a funded position of school health assistant to school nurse. The suspension centers are continuing to move forward with Orange County on board. The City of Orlando is also making progress toward participation in a meaningful way. There should be a pilot program with one location in the County and one location in the City. The funding is still being worked out. Debi is also working on an AT&T grant for at risk high school students. There will be a leadership/cultivation event tentatively scheduled for April 11th which is near the anniversary of the roll out of the PSP. Eddie Sanabria mentioned that “Bridging the Digital Divide” initiative has been removed from the PSP.
School Board Update
Joe introduced Rick Roach to give an update on the recent School Board activities. Rick said they are working on the ½ penny sales tax renewal. Dick Bachelor will once again lead the effort. The referendum is set for November. Ormend Yielding asked about the status of the Common Core Standards in Florida. Rick commented that there is no common assessment as of now and the future of the assessment seems unclear at this time. There were one hundred proposed changes to the Common Core. Only 85% of the standards need to be common to the rest of the country at this time.

Executive Director Update
Cindy Williams began her update by reviewing the Foundation's Financial Dashboard. She noted we were able to extend the grant from Lockheed to fund two additional programs: HS Biology I Professional Development and Engineering is Elementary. She also announced that PNC and Florida Blue gave grants to help fund the Read2Succeed program. She also requested that the Board write to their legislators asking them to support the $6 million the Governor has in his budget for the State of Florida Education Foundation Matching Grants program.

Top Talent Update
Cindy asked Teresa Donaldson to give an update on the upcoming Orange County's Top Talent event. Teresa indicated that all was going well with the event but we still need someone to step up to lead the Silent Auction effort. Sherry Magee volunteered to take on that role. She reminded the group that the location has changed for the event this year and it will be at the Linda Chapin Theater in the Orange County Convention Center. She asked for more support in identifying sponsors and soliciting items for the silent auction.

Board Interview Summary Presentation
Joe introduced the concept of the Board Member Annual Interviews that were conducted from 2012-2013. He then turned it over to Cathy Hertz to review the results compiled by Deni Gorden. The presentation is available on the FOCPS web site through the board portal.

2012-2015 Strategic Plan Continue / Start / Stop Discussion
Board members broke into four groups – one for each of the Foundation’s strategic drivers – and were asked to discuss three questions around what should we continue, start or stop.

Questions pertaining to the strategic driver:
1. What is currently working and plays to our core strengths?
2. What, if any, opportunities are there that we haven’t considered or leveraged?
3. Is there anything not producing the intended results that we should stop? Something that is taking our time but not giving us enough of a return?

All groups were asked to discuss:
4. Is there a strategic area missing from the plan that we need to consider? (No one had time for this question.)
1. What should we continue doing?
   a. Read to Succeed - We believe that we are achieving this goal. Read to Succeed – the program and the reporting of the program is currently working.
      i. Well Organized
      ii. Tracked
      iii. Showing a positive impact
      iv. Reading Assistants facilitating the Read2Succeed program with students
   b. Middle School Book clubs
      i. Extremely positive feedback from students
      ii. Stumbling block - administration of this program
      iii. Assistance is needed from OCPS (area superintendents) to get w/ principals to show data that this program works and we need assistance in administrating the program
         1. What schools?
         2. How many schools?
         3. Picking the right schools?
      iv. Create a small committee to further study the program and make a suggestion as to the future administration of the program.

2. What should we start doing?
   a. Leverage UCF to participate in the Reading Assistant program similar to VCC
   b. New Kindergarten program requested by the District – this has been tabled since there is a large number of students on the wait list for the current programs. It is an opportunity.

3. What should we stop doing?
   a. Achieve 3000 (online reading) – district has adopted the program and it no longer requires funding from the Foundation

Strategic Driver: **Learning Support**

Participants: Ormend Yielding (facilitator), Michelle Radcliffe, Latria Leak, Twanna Scroggins

1. What should we continue doing?
   a. Board delivery of teacher grants
      i. Fun experience for all involved
      ii. Gives schools exposure to the board and Foundation
      iii. Gives board members exposure to the schools

2. What should we start doing?
   a. Publicity
      i. We have dollars available that we don't give away
      ii. Find ways for board members to individually help publicize the program
      iii. Find ways to publicize evaluation results to principals
      iv. Review historic application data to see if patterns emerge

3. What should we stop doing? Nothing
Strategic Driver: **Quality Teaching**  
Participants: Tobi Allen (facilitator), Jim Waters, Mike Ison, Josh Truitt, Rick Roach, Cindy Williams

1. What should we continue doing?  
   a. Lockheed Martin is currently funding both biology (HS teachers) and physical science (MS teachers) professional development; continue to build this relationship and use as model

2. What should we start doing?  
   a. Expand Investors  
      i. Target more companies and explain the benefits to them if they invest in STEM professional development for teachers; use Lockheed staff to help tell the story (i.e., the engineer who ran the design challenge last year)  
      ii. Brainstorm possible partners (Waste Management was mentioned)  
      iii. Develop sales pitch so board members can cultivate and solicit new partners
   b. Get Teacher Buy-In  
      i. The incentive for teachers is higher performing students  
      ii. Give teachers public recognition for achievements  
      iii. Give teachers information about what businesses are looking for/what skill sets students need for careers with them. In Seminole County high schools science and math teachers along with counselors spend two weeks visiting local companies to understand their needs and how they can help prepare students (check to see if paid or voluntary)
   c. Certification Programs  
      i. Work with district to learn what areas/certification programs are available to fund

3. What should we stop doing? Nothing

Strategic Driver: **Engagement**  
Participants: Cathy Hertz (facilitator), Alan Fidelo, Richard Ray, Ivan Lefkowitz, Joe Losch, Jim McIlrath

Change focus of this goal: “Increase family and community business and community participation with schools.”

1. What should we continue doing?  
   a. Serve as unique treasury function (school and district fiscal agent)
   b. Read2Succeed and literacy programs

2. What should we start doing?  
   a. Connect key community organizations  
      i. Develop recommendations on how to engage (i.e., United Way, EDC, Orlando Chamber, Central Florida Partnership, League of Women Voters)
      b. Enhance board engagement/commitment

3. What should we stop doing? Nothing

**Adjournment:** Joe adjourned the meeting just after 9:30 a.m.